



THE CITY OF SAN DIEGO

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**CITY OF SAN DIEGO BROADCAST PROGRAMS
NOMINATED FOR EMMY AWARDS**

City of San Diego Nominated for Eight Local Emmys

SAN DIEGO -- May 10, 2002 - The Pacific Southwest Chapter of the National Academy of Television Arts and Sciences has nominated three City video programs for a total of eight local Emmy award nominations. Seven of the nominations, announced Wednesday, May 8, were for two of the City's "Think Blue" Public Service Announcements (PSAs).

The "Roads to Beaches" PSA, written and produced by the Storm Water Pollution Prevention Program in collaboration with American Dream Cinema, received six nominations for outstanding achievement in: Writing, Editing, Art Direction, Photography, Audio and Best Producer of Public Service Announcements.

The "Water Babies" PSA, written and produced for the City by Four Square Productions, was also nominated for Best Producer of Public Service Announcements. In addition to the PSAs, the City's "Touring San Diego City Lakes with Jim Brown" program received a nomination for outstanding achievement in the Informational/Educational Program category. The City of San Diego's City TV 24 produces "Touring San Diego City Lakes with Jim Brown," which is a lake-by-lake tour of the nine reservoirs serving the City of San Diego.

The Emmys honor television industry professionals for outstanding achievements in local programming categories. The San Diego Emmy Awards will be held June 15.

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